Steven (Zechuan) Fu

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Project Portfolio: www.stevenzcfu.com

EDUCATION

University of Maryland—College Park, MD   Aug 2022 - May 2024
Master of Science, Human Computer Interaction

Milwaukee School of Engineering   Aug 2017 - Nov 2021
Bachelor of Science, Human Computer Interaction
- **Certificate**: The Rader School of Business Website Design Certificate

TECHNICAL SKILLS

Design Software: Figma, Webflow, Adobe Creative Suite (PS/ID/XD), Balsamiq, Miro
Skills Set: User Experience Design, User Research, Visual Design, Collaborative Design, User Centered Design Process, Competitor Analysis, Usability Testing, Contextual Design, Interaction Design, Inclusive Design.

PROJECTS EXPERIENCE

Praxis Impact CRM System   Sept 2023 - May 2024
CRM Design | UX Research | User Testing | Figma | FigJam | Adobe Creative Suite | Miro
- Executed extensive UX research and usability testing to gather insights and refine the system, ensuring it met user needs and improved overall efficiency.
- Designed a customized CRM system for educational programs, focusing on intuitive workflows, enhanced user onboarding, and quality control through innovative gating and commenting systems.
- Implemented advanced features such as interactive tooltips, a Help Center, and a robust workflow builder, resulting in a user-centric system.

Parking App: Garage Guide   Sept 2023 - Nov 2023
App Design | UX Research | Real-Time Monitoring | Figma | FigJam
- Designed a user-friendly app for real-time parking space monitoring and reservations, improving user convenience and efficiency.
- Conducted user interviews and usability testing to gather feedback and iterate on designs.
- Developed wireframes and high-fidelity prototypes, ensuring a seamless user experience.

Overall Wellbeing Management for Patients with Schizophrenia   Feb 2023 - May 2023
App Design | UX Research | Healthcare Innovation | Figma | FigJam | Miro
- Designed a tracking app for medication adherence and quality of life improvement, including customizable tracking and educational resources.
- Led user interviews with psychologists and patients to gather requirements for a tracking app for medication adherence and quality of life improvement.
- Implemented data visualization and privacy features to ensure user data interpretation and compliance with accessibility standards.

Ecommerce Website Redesign for Record Exchange   Jan 2023 - Mar 2023
Web Redesign | Visual Design | UX Optimization | Figma | Miro
- Performed user research and usability testing to gather insights and refine the design, ensuring it met user needs and improved the overall user experience.
- Redesigned the website's information architecture and visual hierarchy, improving navigation and user engagement.
- Created high-fidelity prototypes and collaborated with developers for implementation.

OTHER SKILLS AND INTERESTS

Coding Languages: HTML, Java, JavaScript
Languages: Proficient in English and Chinese
Technical Skills: Familiar with web development tools and technologies
Interests: User-Centered Design, Technology Trends, Cross-Cultural Communication